

Fruitology, Inc. Begins Selling Superfruit Supplement with Highly Acclaimed Maqui Berry via Major Retail Chains

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CARSON CITY, Nev. -- Fruitology, Inc., developers of such high quality, distinctive, wholesome beverages and supplements such as the 90% Pure Açai liquid, is pleased to announce the release of their newest superfruit supplement with the highly acclaimed Maqui berry from Patagonia. Discovered as the world's most powerful fruit antioxidant, Maqui will begin appearing on the shelves of major retail chains nationwide in mid-February 2010 and contains 25 one-ounce servings per bottle.

In keeping with Fruitology's vision to enhance the well-being of people around the world while maintaining the integrity of the environment, they will use only the finest quality Maqui berries from Patagonia which have phenomenally high ORAC (Oxygen Radical Absorbance Capacity) as well as intricate health properties similar to the critically acclaimed Açai berry. Known to support a healthy immune system, assist in healthy aging, and support strength and stamina, Maqui also assists in a healthier cardiovascular system. Fruitology's Maqui supplement boasts 100% daily value of Vitamin C and Vitamin D along with its many other fine qualities. Fruitology anticipates that the Maqui superfruit supplement will be as popular with consumers in the retail channel as their top selling Açai supplement.

"We are excited to add this powerful little berry from Patagonia to our superfruit line," said Laurie Speaks, Vice President of Sales and Marketing for Fruitology, Inc.

"Fruitology prides itself on being on the cutting-edge of the superfruit world. It's truly a pleasure to bring the Maqui berry to retail through our carefully and ethically chosen techniques."

About Fruitology, Inc.:

Fruitology, Inc. is the maker of the finest quality, distinctive, wholesome beverages and supplements who strives to enhance the well-being of people around the world. Founded by a committed group of food technologists, their combined desire and passion has resulted in the formulation of products that the whole family can enjoy. Fruitology, Inc. can be reached at 888-934-3788 or www.fruitology4life.com.

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